

**OTESHA Innovation**  
**Action 4.3 – Training and Networking**  
**Training Course**

**Provisional date: 16-22 June 2013, in Marseille**



**Theme:**

Art and culture, environment and Education for Sustainable Development

**Participants:**

Youth workers, social workers, trainers, youth leaders, project managers and workers in visual arts, crafts, design and sustainable development or people active within NGOs interested in developing such projects.

There will be 2 participants (one male, one female) from each partner organisation

There will be 2 trainers from Pistes-Solidaires  
Plus 1 support staff from Pistes-Solidaires

**Project summary:**

The Training Course will be practical and hands-on so that the participants from each of the participating countries can reflect on local and European realities and share and gain skills that will enable them to analyse and develop tools that will encourage young people to explore the possibilities of reusing materials and waste around them in creative and useful ways.

The project stems from the [Otesha](#) project, previous TRASH project youth exchanges and the project [EurasiaWings](#) and concentrates on making young people aware of the impact that over-consumption has on the environment.

The idea is that each participant arrives with concrete examples or proposals of ways to develop skills on education for sustainable development with a particular focus on sustainable consumption, environment and more specifically on the creative reuse of general waste.

**Context:**

Education for sustainable development is defined according to [UNESCO](#) by 12 themes, which together allow one to apprehend transversally the necessity of the concept: Biodiversity, Climate Change, Cultural Diversity, Indigenous Knowledge, Disaster Risk Reduction, Poverty Reduction, Health Promotion, Gender Equality, Sustainable Urbanisation, Peace and Human Security, Water, and Sustainable Lifestyles. This Training Course will focus on the theme Sustainable Lifestyles and will address questions on Reuse.

These 12 themes are made up of a triple systematic approach: economic, social and environmental. By looking at these three themes under each sub-theme, we are able to start taking on the idea of education for sustainable development.

Today, we are surrounded by waste due to over-consumption. This waste is very often in a reusable state and this Training Course aims to encourage the youth of today to consider the impact of the item they about to throw away and inform them of the various other possibilities that can limit the amount of waste going to landfill. During this Training Course we will work together to find ways that will encourage young people to be creative and think innovatively on the reuse of waste materials.

Marseille is the European Capital of Culture in 2013 and holding a local event at this time will make a small contribution to the programme that will enable the local community to discover Recycle Arts and Crafts.

### **The methods and objectives:**

The theory behind this Training Course is to make people aware of environmental issues caused by overconsumption and 3R: Reduce, Reuse, Recycle and inspire young people to be creative and innovative through the Reuse of general waste.

The methods of working aim to be dynamic and non-formal in order to create an experiential way of learning for the group. This will place the group in a position where they are able to train their peers, exchange good practice and also be able to work in a detailed manner that is accessible to all and use this work as a training tool/activity tool that will be recorded in a Guide Book that will be published online and put on the intranet [ESD-TOOLBOX](#) that was created by the O.P.E.N partners in the [Otesha](#) Action Plan multi-measure project.

We will use dynamic techniques as way of being more effective (sketching ideas, making innovative and useful creations with step-by-step guides and use photography and video to record them and to disseminate information), the training itself should also be enjoyable and encourage the development of knowledge through a variety of tools with which the participants should feel at ease.

There will also be a cultural diversity theme through the 'Show and Tell' activity where each participant will share and discuss examples of work being done in their respective countries as well as through the themed intercultural nights.

### **The activities:**

The themes that will be taken for the Training Course (sustainable consumption, environment and reuse of general waste) will be explored through workshop activities, visits to local organisations demonstrating good practice and sharing methods.

The final programme will largely come out of the participants according to how much time they wish to spend on each of the proposed activities. The proposed activities will include a variety of roundtable discussions, practical workshops, study visits and group reflection periods over 5 working days (day 1 and 7 will be travel days) with an event held at the end to share the work with the public.

## Provisional programme

	<b>Morning</b>	<b>Afternoon</b>	<b>Evening</b>
<b>Day 1</b>	Arrival of participants	Introducing ourselves, Introduction of the programme	Dinner
<b>Day 2</b>	Introduction on ESD, the triple systematic approach and the Otesha Toolbox	Roundtable around ESD themes and the impact of over-consumption: reflection and sharing of local realities	Dinner, Intercultural evening 1 (traditional sustainable consumption products and 'reuse' theme)
<b>Day 3</b>	Reflection, Show and Tell Open Space: partner input on good practices	Open Space: sharing skills through practical workshops on reuse	Dinner, Intercultural evening 2 (traditional sustainable consumption products and 'reuse' theme)
<b>Day 4</b>	Reflection, Visit local organisations active in the field of reusing (EMMAUS, Recyclodrome, les ateliers de la Méditerranée, Trilogik...)	Presentation of a collaboration between Pistes Solidaires and local college in Marseille on applied arts and eco-friendly signage.  Workshop on youth and what our organisations can offer to young people around this theme through the Youth in Action Programme and why.	Dinner
<b>Day 5</b>	Reflection, practical workshop on the creation of new objects made from reusable materials	Workshop continued.  Reflection	Dinner
<b>Day 6</b>	Create guidebook merging ideas covered during the training and set up event	15h-17h Event open to the local community	Evaluation, Dinner
<b>Day 7</b>	Departure of participants	Departure of participants	

The types of objects we will be looking to make on day 5 will take inspiration from, but not be limited to these: <http://pinterest.com/kamalaeg/>

The particularity of this Training Course is that the final event will be held in the European Capital of Culture and that an art trainer with her students will be invited to share work developed during a design and sustainable development module with the participants during the training course.

### Impact and exploitation of the results:

The Training Course will be reuniting the future youth leaders of education for sustainable development projects locally and with the Youth in Action programme. The skills that they acquire will be evaluated and validated through the Youth Pass, which will be issued after the

Training Course and will serve them, as well as their colleagues and the other young people that they will work with after also enabling organisations and regions to benefit from the training.

By developing a guidebook of project ideas, publishing this online and filling in the [ESD-TOOLBOX](#) at the end of the training course, we aim to create a lasting impact and offer a collaborative platform of thematic resources, which will be able to be reused and shared with others.

The completion of the dissemination plan will also have a visible effect on the project, for example contacting press, publicising the action (through social networks, local networks of partners and of the coordinators, the web site, the EurasiaWings website etc), public relations (invitation for the different institutions: Regional, Department, Mayor, etc).

These actions enable the project and the programme to be promoted and expanded, whilst making the Youth in Action programme more accessible to local partners.

### Participation costs

This training course is funded by European Commission and covers all food and accommodation costs throughout the duration of the course. 70% of travel costs are funded leaving **30% of travel costs at your charge**. Please speak to your sending organisation for more details.

**We look forward to meeting you in June!**

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